



### MONTHLY VIEWS

16,000+

### SOCIAL MEDIA / KLOUT

2,800+ subscribers / Klout: 64

### REGION

38%: USA

22%: Europe (other)

13%: United Kingdom

4% Australia / New Zealand

4%: Canada

### AGE

12%: 18-24

52%: 25-34

17%: 35-44

17%: 45+

### GENDER

51%: Female

49%: Male

### SITE BOUNCE RATE

41%

### AVG. VISIT DURATION

2 min, 14 sec

### GOOGLE PAGE RANK

3/10

### ALEXA / MOZ AUTHORITY

330,582 (global) / 88,982 (US)

MOZ: 43



Updated Jan 28<sup>th</sup>, 2014  
Metrics via Google Analytics,  
Moz Alexa, Wordpress &  
Facebook



## WHAT WE OFFER

**Press Trips:** We'll visit your destination and will promote our trip through blog posts and social media.

**Sponsored Posts:** You can write a promotional guest article and we'll share it with our readers.

**Freelance Writing:** Writing services for travel related articles and publications.

**Product Reviews:** If you have a travel related product and are looking for first-hand reviews for publicity, we can try it out and write about our experience.

**Giveaways:** We'll publicize your promotions for travel-related prizes, trips and events.

**Affiliate or Banner Ads:** We offer a variety of ad sizes, placement options and scheduling.



## WHY WORK WITH US?

**Social Media:** We have more than 2,800 social media followers who interact with us on a regular basis. All our posts are promoted with Facebook Twitter, and Google+ and we communicate daily to our followers.

**Search Engine Optimization:** We have a Google Page rank of 3/10 so your content has a better chance of reaching new readers. We target keywords optimized for discovery so your content is available to people in search of travel information.

**Dedication:** We are dedicated to providing quality content to our readers. We love sharing our stories on all we have done right and wrong during our adventures. We love being on the road, but also enjoy working hard and building strong relationships with our business partners.

**Audience:** Our engaged audience enjoys reading about travel and trusts the advice we provide.

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