



**"CREATE NEW EXPERIENCES ABROAD. FORGET OLD TOURISM EXPECTATIONS. TRAVEL THE ONLY WAY: YOUR WAY. 35 COUNTRIES AND COUNTING..."**

#### GOOGLE PAGE RANK

3/10

#### SOCIAL MEDIA

1,500+ subscribers

#### ALEXA SCORE

255,785 (global)

126,007 (US)

19,010 (Spain)

#### MOZ PAGE AUTHORITY

42

#### BOUNCE RATE

60.2%

#### AVG. VISIT DURATION

2 min, 45 sec

#### NEW VISITORS

59%

#### AGE

51%: 25-34

17%: 35-44

12%: 45-54

15%: 55+

#### GENDER

55%: Female

45%: Male

#### REGION

54%: United States

10%: Europe (other)

9%: United Kingdom

4%: Canada



## WHAT WE OFFER

- **Press Trips:** We'll visit your destination and will promote our trip through blog posts and social media.
- **Guest Posts:** You can write a promotional guest article and we'll share it with our readers.
- **Sponsored Links:** Incorporate your contextual links into one of our relevant blog posts.
- **Freelance Writing:** Writing services for travel related articles and publications.
- **Product Reviews:** If you have a travel related product and are looking for first-hand reviews for publicity, we can try it out and write about our experience.
- **Giveaways:** We'll publicize your promotions for travel-related prizes, trips and events.
- **Banner Ads:** We offer a variety of ad sizes, placement options and scheduling.

## WHY WORK WITH US?

**Audience:** Our engaged audience enjoys reading about travel and trusts the advice we provide.

**Social Media:** We have more than 1,500 social media followers who interact with us on a regular basis. All our posts are promoted with Facebook Twitter, and Google+ and we communicate daily to our followers.

**Search Engine Optimization:** We have a Google Page rank of 3/10 so your content has a better chance of reaching new readers. We target keywords optimized for discovery so your content is available to people in search of travel information.

**Dedication:** We are dedicated to providing quality content to our readers. We love sharing our stories on all we have done right and wrong during our adventures. We love being on the road, but also enjoy working hard and building strong relationships with our business partners.

## CONTACT INFORMATION

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Metrics via Google Analytics, Moz Alexa, Wordpress & Facebook